

# **Challenges to Working in Native American Communities: Addressing Barriers in Indian Country**

Northern Plains Tobacco  
Prevention & Cessation Symposium  
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**LaDonna BlueEye, MPH**

BlueEye Consulting  
Oklahoma City, OK



# Objectives

- Identify challenges and barriers to implementation of health programs in Native American communities
- Using a hands-on activity, participants will discover ways to increase community participation in health programs



# Native Communication Styles

- Slower interactions
  - Sign of respect
  - Silence is valued, ability to listen and wait
- Indirect communication
- Value of non-verbal communication



# Native Learning Styles

- Visual literacy is a culturally-derived strength of Native Americans
- More than 200 languages
- Native Americans relied heavily on visual intelligence for trade and communication between tribes



# Visual Strengths

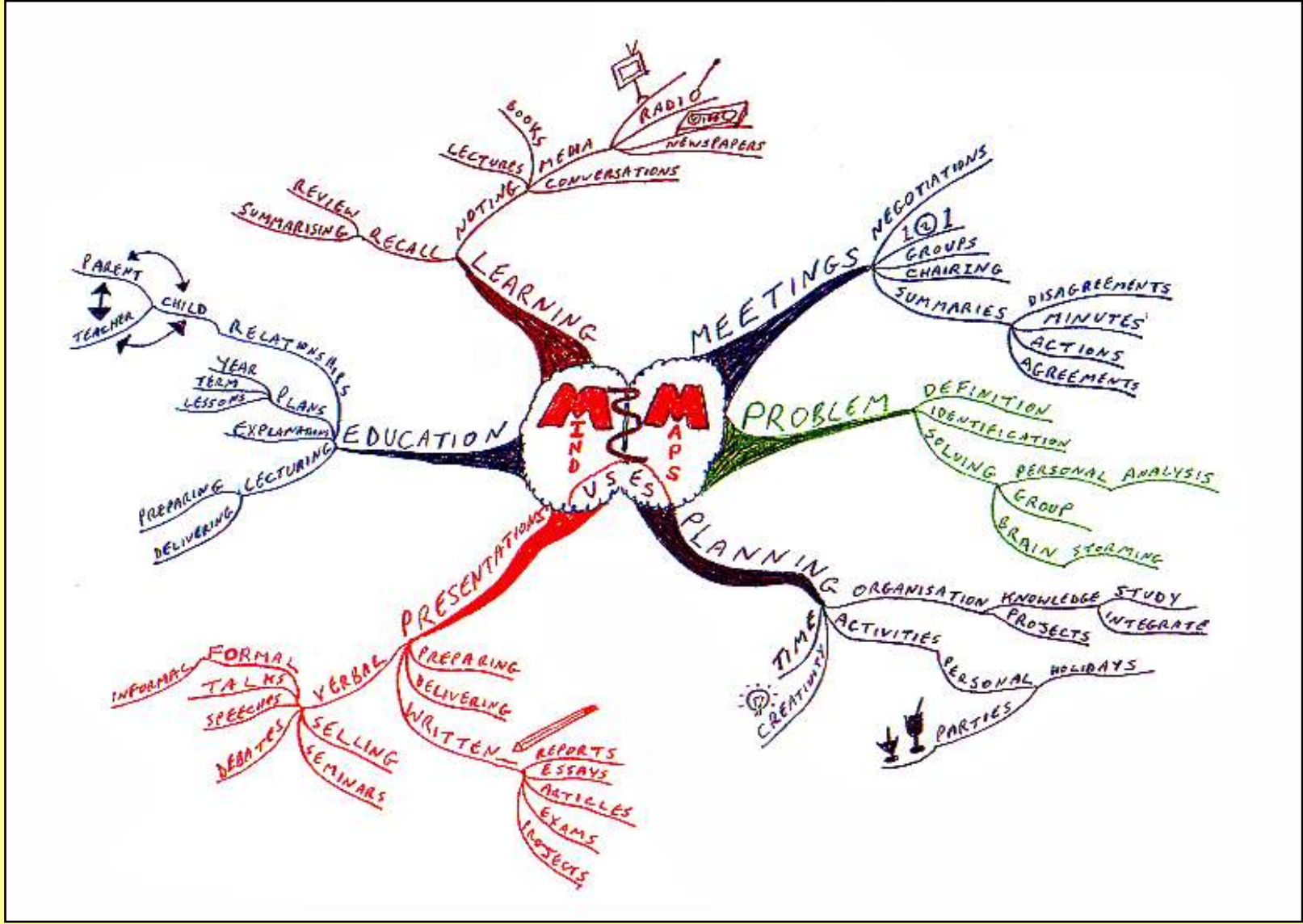
- Color and symbolism could be used to identify different families
- Graphic designs in Native American painting suggest a unity of culture
- Tribal people interpreted paint, tattoos, and clothing styles to determine social roles



# Challenges – Solutions

- Build on cultural learning and communication styles
- Identify challenges to implementation of health-related programs in American Indian communities





# Mind Map

- A graphic technique which uses all parts of the brain to address any number of issues
- Harnesses the full range of cortical skills – word, image, number, logic, rhythm, color and spatial awareness
- Encourages creative problem-solving



# How to Mind Map

1. Large paper, colored pens, markers and highlighters
2. Select a topic, problem or subject
3. Start in the center with an unframed image
4. Use dimension, expression and at least three colors in the central image in order to attract attention and aid memory
5. Use images wherever possible
6. Use colors as your own special code to show people, topics, themes or dates



# Mind Map Guidelines

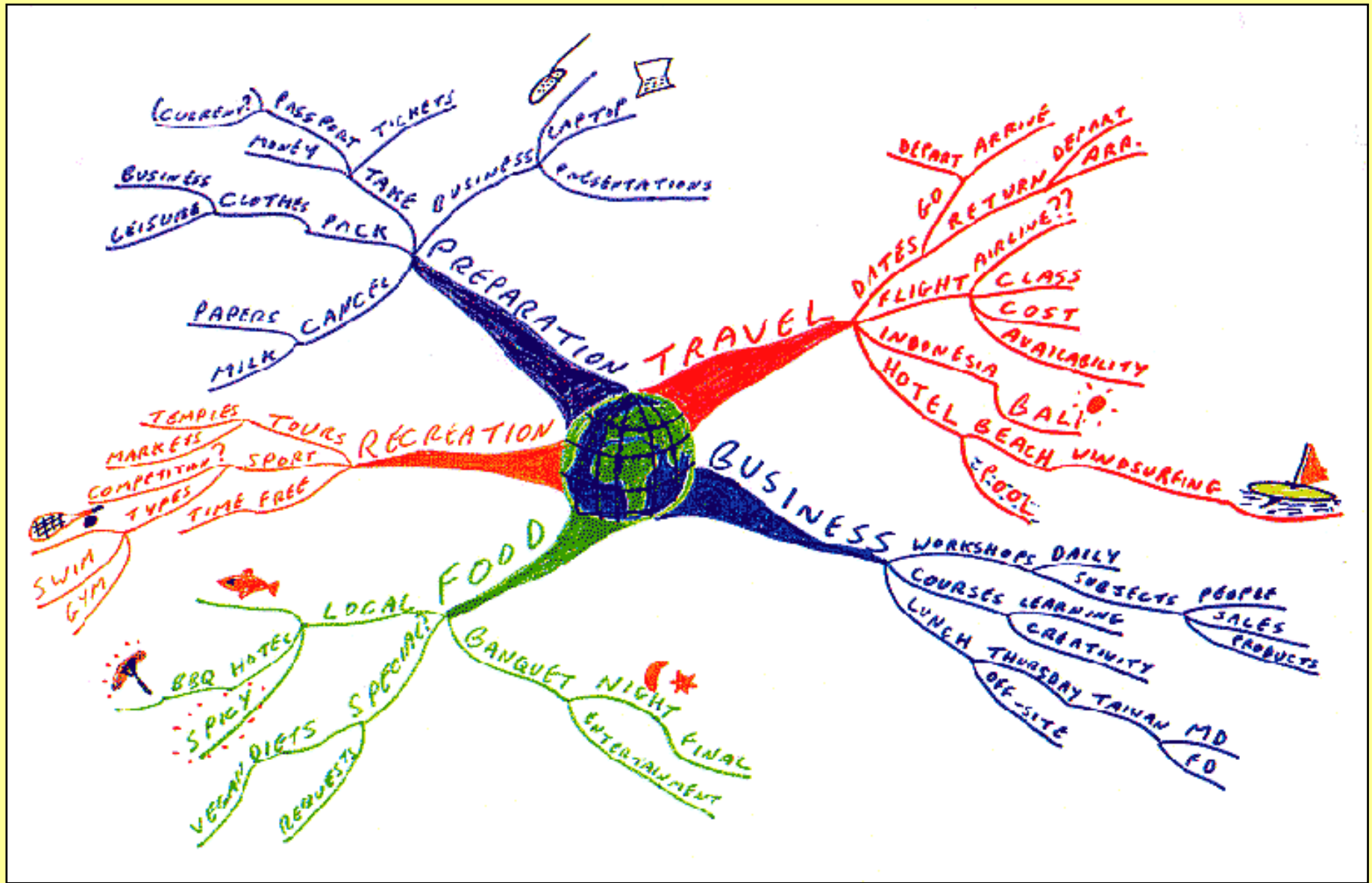
1. Start in the center with an image of the topic, using at least 3 colors
2. Use images, symbols, codes and dimensions throughout your Mind Map
3. Select key words
4. Each word word/image must be alone and sitting on its own line

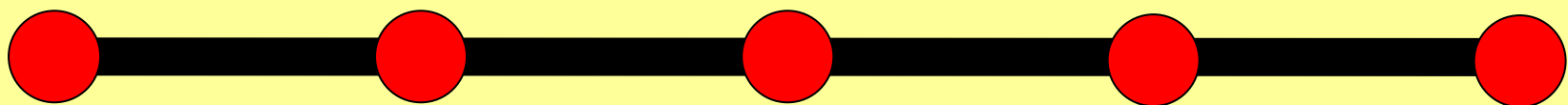
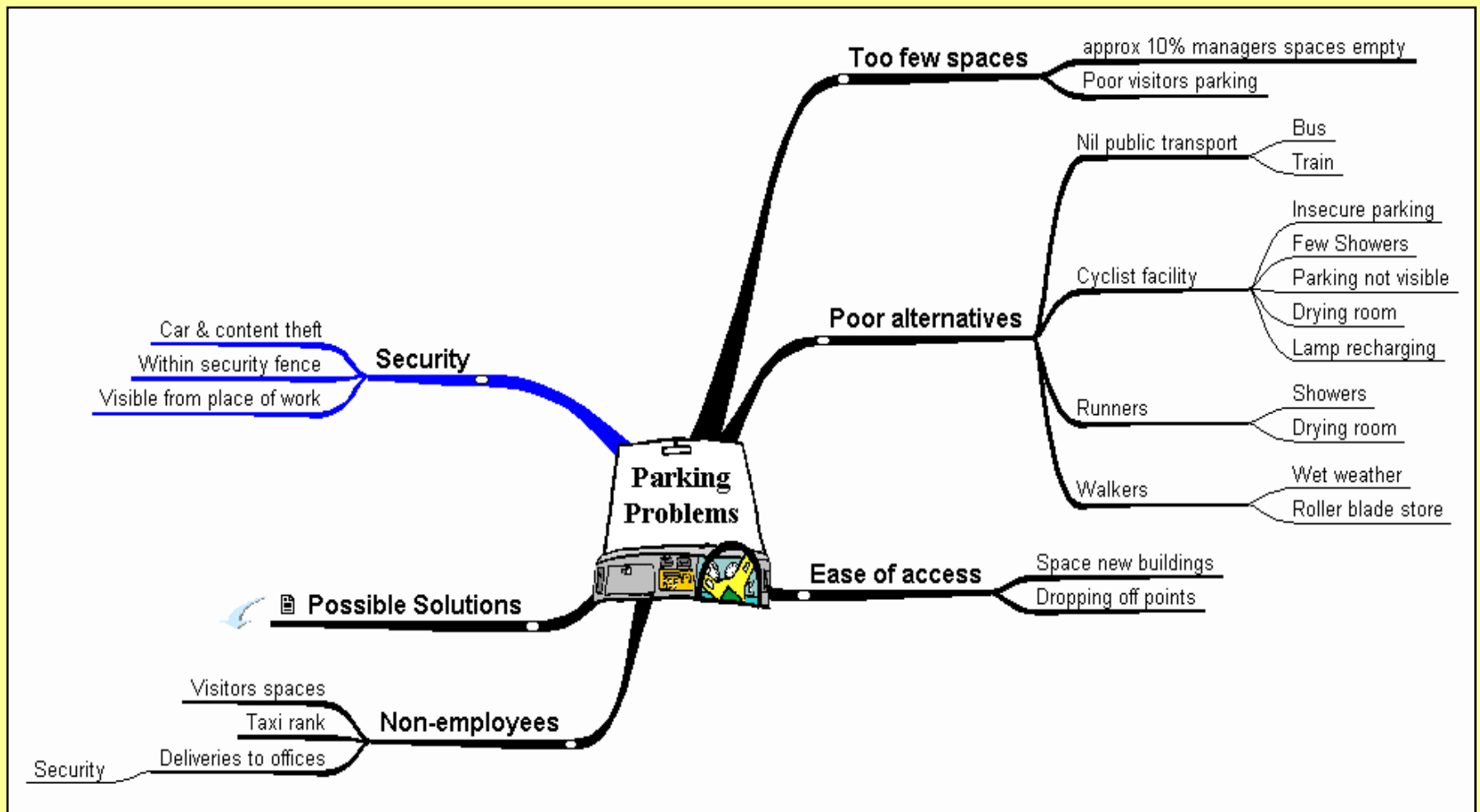


# Mind Map Guidelines

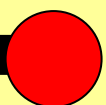
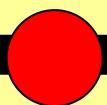
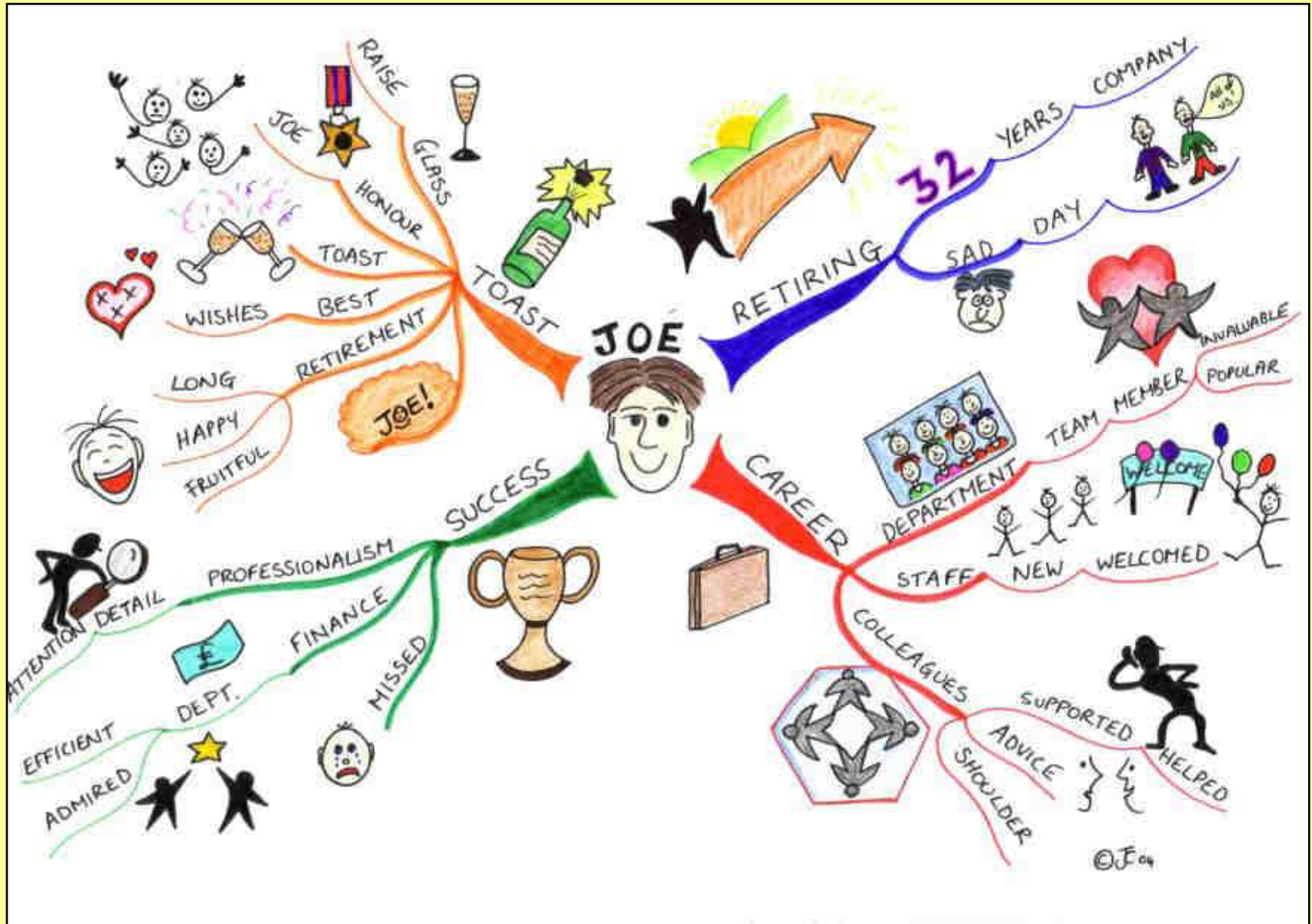
5. The lines must be connected, starting from the central image
6. Use colors throughout the Mind Map
7. Develop your own personal style











LaDonna BlueEye, MPH  
7000 N Omaha  
Oklahoma City, OK 73116

[blueeyeconsulting@sbcglobal.net](mailto:blueeyeconsulting@sbcglobal.net)

