



TRIBAL CHAIRMEN'S HEALTH BOARD

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Administrative Offices
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Northern Plains Tobacco Prevention Project
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January 2007

Dear Tobacco Prevention Partner,

Families place great value on the health and wellbeing of their children. Among Northern Plains tribal communities there is an understanding that children are sacred. However, many smokers are unaware of the serious health consequences their children, nieces, and nephews are at risk for when exposed to their secondhand smoke. The U.S. Surgeon General tells us that there is no safe level of secondhand smoke exposure, and even short-term exposure has an immediate health impact.

The Northern Plains Smoke Free Homes Campaign is social-marketing strategy that raises awareness of the dangers of secondhand smoke by mobilizing concerned partners like you. The Northern Plains Tobacco Prevention Project (NPTPP) has developed campaign resources which you will find in this toolkit. These resources can be reproduced for the purpose of community health education or ordered from NPTPP.

In 2006, NPTPP and its partners recruited more than 2,700 people to take the smoke free homes pledge and provided education to thousands more. As a tobacco prevention partner you can implement as much of the campaign in your local community as you are able. Some voluntary partners place campaign posters and other informational material in their office or worksite while others actively recruit clients, friends, or family members to take the pledge. NPTPP welcomes your participation at any level. Please enjoy contents of this toolkit, and we thank you for your commitment to the health of Northern Plains tribal communities.

For more information about the campaign or how you can get involved please contact NPTPP staff at 1-866-203-1039.

Sincerely,

Favian Kennedy, MSW
NPTPP Program Director

Cheyenne River
Sioux Tribe

Crow Creek
Sioux Tribe

Spirit Lake
Dakota Nation

Flandreau Santee
Sioux Tribe

Lower Brule
Sioux Tribe

Oglala
Sioux Tribe

Omaha Tribe
Of Nebraska

Ponca Tribe
of Nebraska

Rosebud
Sioux Tribe

Sac & Fox Tribe
of the Mississippi

Santee Sioux Nation
of Nebraska

Sisseton/Wahpeton Oyate

Standing Rock
Sioux Tribe

Mandan, Hidatsa, Arikara
Nation

Trenton Indian
Service Area

Turtle Mountain
Band of Chippewa

Winnebago Tribe
of Nebraska

Yankton
Sioux Tribe